July 14, 2017

VIA ELECTRONIC FILING

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, SW
Washington, DC 20554

> **Re:** **Ex Parte Presentation**, *Improving Wireless Emergency Alerts and Community-Initiated Alerting*, PS Docket No. 15-91.

Dear Ms. Dortch,

On Thursday, July 13, 2017, CTIA and wireless providers met via conference call with staff of the Public Safety and Homeland Security Bureau concerning CTIA's narrowly tailored Petition for Reconsideration filed in the above-captioned proceeding. A list of meeting attendees is attached.

During the meeting, the parties discussed the development and availability of wireless devices able to receive and display future embedded, "clickable" references associated with the Wireless Emergency Alert ("WEA") service. The parties discussed past and present standards development processes for the WEA Mobile Device Specification. The parties also addressed the variability of capabilities and limitations of new and legacy devices, as well as the necessary coordination that occurs between consumers, wireless providers, device manufacturers, and operating system providers. CTIA reiterated the wireless industry's commitment to working with the Commission on the use of embedded references.

Pursuant to Section 1.1206 of the Commission's rules, CTIA is filing a copy of this letter in ECFS. Please do not hesitate to contact the undersigned with any questions.

Sincerely,

/s/ Brian M. Josef
Assistant Vice President – Regulatory Affairs
CTIA®

cc: Meeting Attendees

July 13, 2017 Conference Call Participants

Federal Communications Commission – Public Safety and Homeland Security Bureau
Steven Carpenter
Gregory Cooke
Behzad Ghaffari
Nicole McGinnis
Renee Roland
Rasoul Safavian

CTIA
Brian Josef, Assistant Vice President -- Regulatory Affairs

CTIA Member Companies
Brian Daly, AT&T
Joe Marx, AT&T
Farrokh Khatibi, Qualcomm
Greg Schumacher, Sprint
Tim Dunn, T-Mobile
Eric Hagerson, T-Mobile
Bill Tortoriello, US Cellular
Robert Morse, Verizon